

- Common For All Specialization

Semester 1

Subjects	Credits
Management Theory & Practice	4
Organisational Behaviour	4
Marketing Management	4
Business Economics	4
Financial Accounting & Analysis	4
Information Systems for Managers	4

Business Management

Semester 2

Subjects	Credits
Business Communication	4
Essentials of HRM	4
Decision Science	4
Strategic Management	4
Operations Management	4
Business Law	4

Operation Management

Semester 2

Subjects	Credits
Operations Management	4
Logistics Management	4
Supply Chain Management	4
Warehouse Management	4
Decision Analysis & Modeling	4
Business Law	4

Human Resource Management

Semester 2

Subjects	Credits
Essentials of HRM	4
Organisation Culture	4
Industrial Relations & Labor Laws	4
Manpower Planning, Recruitment and Selection	4
Performance Management System	4
Business Law	4

Financial Management

Semester 2

Subject	Credits
Corporate Finance	4
Taxation – Direct and Indirect	4
Cost & Management Accounting	4
Financial Institutions and Market	4
Tax Insurance and Retirement Planning	4
Business Law	4

Banking & Finance Management

Semester 2

Subjects	Credits
Commercial Banking System & Role of RBI	4
Corporate Finance	4
Financial Institutions and Markets	4
Retail Banking	4
Insurance & Risk Management	4
Business Law	4

International Trade Management

Semester 2

Subjects	Credits
Export Import Procedures and Documentation	4
India's Foreign Trade	4
International Business	4
Customs Shipping and Insurance	4
International Marketing	4
Business Law	4

Marketing Management

Semester 2

Subjects	Credits
Digital Marketing	4
Consumer Behaviour	4
Sales Management	4
Marketing Strategy	4
Marketing Research	4
Business Law	4

Supply Chain Management

Semester 2

Subjects	Credits
Total Quality Management	4
Logistics Management	4
Supply Chain Management	4
Operations Management	4
Procurement Management	4
Business Law	4

Retail Management

Semester 2

Subjects	Credits
Merchandising Management	4
Consumer Behaviour	4
Sales Management	4
Introduction to Retail	4
Retail Store Operation and Inventory Management	4
Business Law	4