

- Common For All Specialization

Semester 1

Subjects	Credits
Management Theory & Practice	4
Organisational Behaviour	4
Marketing Management	4
Business Economics	4
Financial Accounting & Analysis	4
Information Systems for Managers	4

Semester 2

Subjects	Credits
Business Communication	4
Essentials of HRM	4
Business Law	4
Strategic Management	4
Operations Management	4
Decision Science	4

Business Management

Semester 3

Subjects	Credits
Organisational Theory Structure and Design	5
Cost and Management Accounting	5
Consumer Behaviour	5
Project Management	5
Digital Marketing	5
International Business	5

Semester 4

Subjects	Credits
Corporate Finance	4
Sales Management	4
Entrepreneurship and Venture Capital Management	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Operation Management

Semester 3

Subjects	Credits
Operations & Supply Chain Strategies	4
Enterprise Resource Planning	4
Total Quality Management	4
Project Management	4
Procurement Management	4
Service Operations Management	4

Semester-4

Subjects	Credits
World Class Operations	4
New Product Development and Managing Innovation	4
Lean Six Sigma	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Human Resource Management

Semester 3

Subjects	Credits
Performance Management System	4
Industrial Relations & Labour Laws	4
Organisational Theory Structure and Design	4
Manpower Planning, Recruitment and Selection	4
Organisation Culture	4
Compensation & Benefits	4

Semester-4

Subjects	Credits
Employee Development & Talent Management	4
International HR Practices	4
Strategic HRM	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Financial Management

Semester 3

Subjects	Credits
Cost & Management Accounting	4
Taxation – Direct and Indirect	4
Capital Market and Portfolio Management	4
Strategic Cost Management	4
Corporate Finance	4
Marketing of Financial Services	4

Semester-4

Subjects	Credits
Strategic Financial Management	4
International Finance	4
Financial Institutions and Markets	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Banking & Finance Management

Semester 3

Subjects	Credits
Commercial Banking System & Role of RBI	4
Cost & Management Accounting	4
Retail Banking	4
Corporate Finance	4
Marketing of Financial Services	4
Financial Institutions and Markets	4

Semester-4

Subjects	Credits
International Banking & Foreign Exchange Management	4
Treasury Management in Banking	4
Insurance & Risk Management	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

International Trade Management

Semester 3

Subjects	Credits
Operations and Supply Chain Strategies	4
Export Import Procedures and Documentation	4
International Business	4
India's Foreign Trade	4
Customs Shipping and Insurance	4
Project Management	4

Semester 4

Subjects	Credits
International Marketing	4
International Finance	4
International Logistics & Supply Chain Management	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Marketing Management

Semester 3

Subjects	Credits
Brand Management	4
Consumer Behaviour	4
Marketing Strategy	4
Customer Relationship Management	4
Sales Management	4
International Marketing	4

Semester-4

Subjects	Credits
Services Marketing	4
Marketing Research	4
Digital Marketing	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Supply Chain Management

Semester 3

Subjects	Credits
Operations and Supply Chain Strategies	4
Supply Chain Management	4
Warehouse Management	4
Procurement Management	4
Total Quality Management	4
Enterprise Resource Planning	4

Semester 4

Subjects	Credits
Advanced Supply Chain Management	4
World Class Operations	4
International Logistics & Supply Chain Management	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Retail Management

Semester 3

Subjects	Credits
Introduction to Retail	4
Consumer Behaviour	4
Merchandising Management	4
Sales Management	4
Retail Store Design and Location	4
Retail Store Operation and Inventory Management	4

Semester-4

Subjects	Credits
Global Retailing	4
International Logistics & Supply Chain Management	4
Marketing Research	4
Business: Ethics, Governance & Risk	4
Research Methodology	4
Project	4

Information Technology & System Management

Semester 3

Subjects	Credits
Fundamentals of Big Data & Business Analytics	4
E-Business	4
IT Project Management	4
Emerging Technologies: IoT, Augmented Reality, Virtual Reality	4
IT Infrastructure Management	4
Cloud Computing	4

Semester-4

Subjects	Credits
IT Security and Risk Management	4
Managing Business Process Outsourcing	4
Digital Payments	4
Business: Ethics, Governance and Risk	4
Research Methodology	4
Project	4